

Qimonda Intranet: creative, passionate and fast

A close look at the project and processes for a multi-language corporate Intranet with regional Websites

OpenCMS.days 2008

Hannes Distler





Agenda

- **About Qimonda**
- Carve Out the 1st Wave – the Internet
- Carve Out the 2nd Wave – the Intranet
 - Solution Design
 - Global Site Architecture
 - Content Structure and Design
 - Local and Corporate Content
 - Service Oriented Content
 - Multi-language
 - People and Processes

We are a Top 3 Global DRAM Manufacturer*



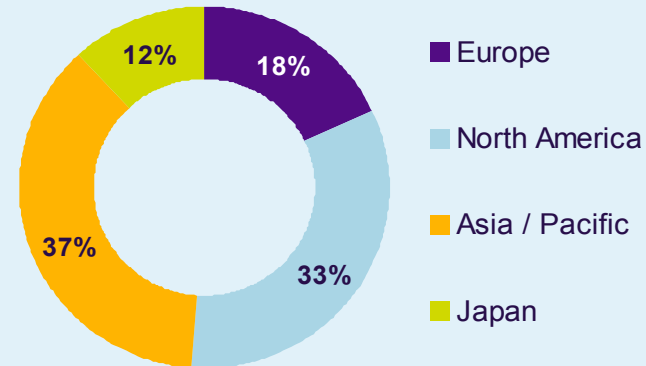
Our Company

- NYSE listed since August 9, 2006
- 13,500 employees globally
- Major R&D operations in 6 locations on three continents
- Manufacturing facilities in Europe, North America and Asia

Our Products

- Broad and growing range of DRAM products for infrastructure, graphics, mobile and consumer applications
- Standard DRAMs for use in PCs and workstations

Our Global Footprint: FY 07 Revenues EUR 3.6bn



Strong Customer Base



*Calendar year 2007, by revenues. Source: Gartner, February 2008



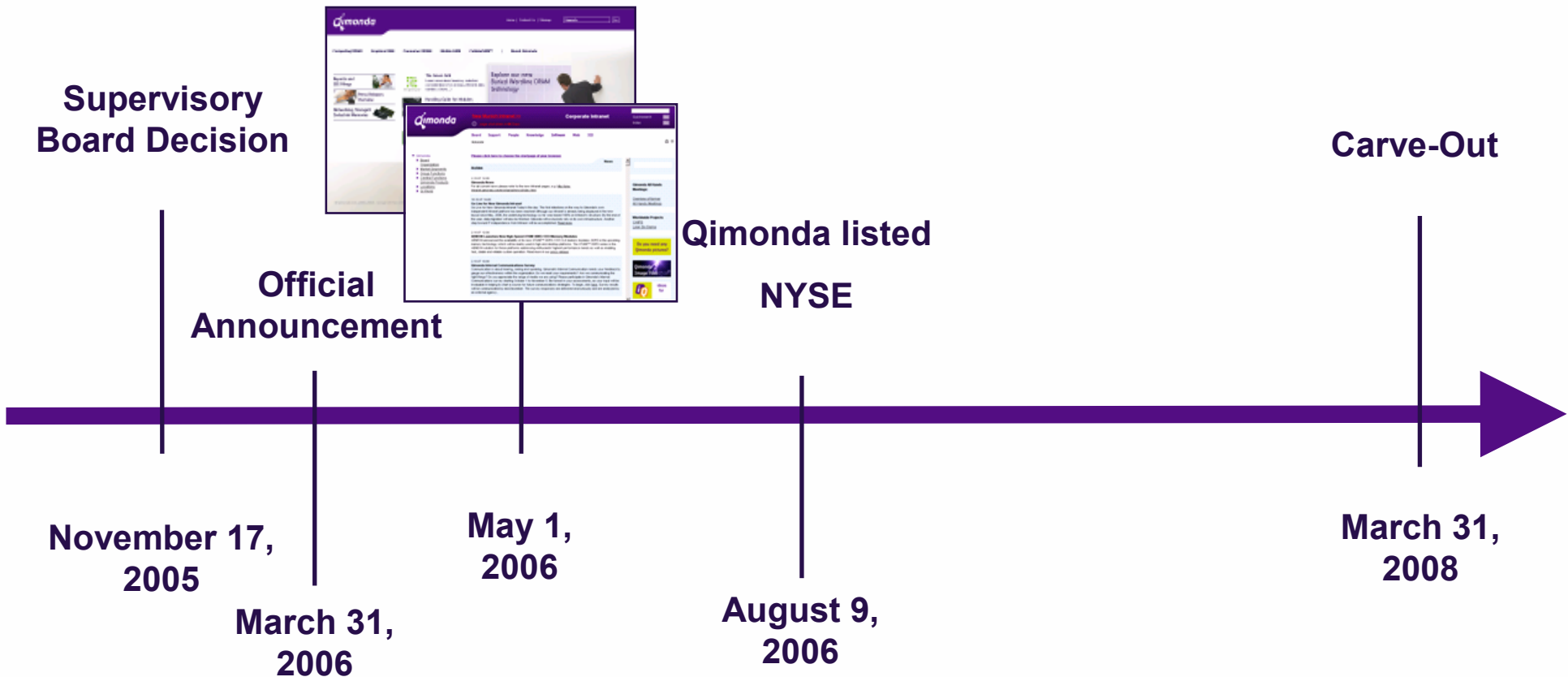
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Carve-out from Infineon



Carve-Out Internet/Intranet Website



Carve-out: 1st Wave – the Internet



Reasons for Change

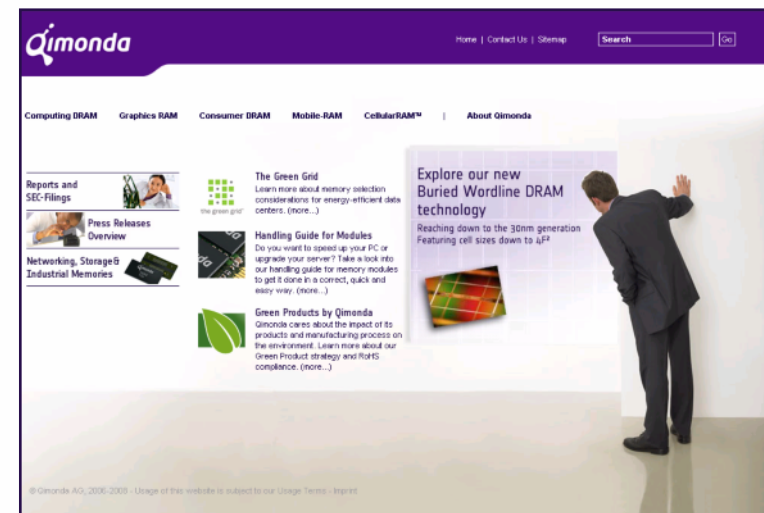
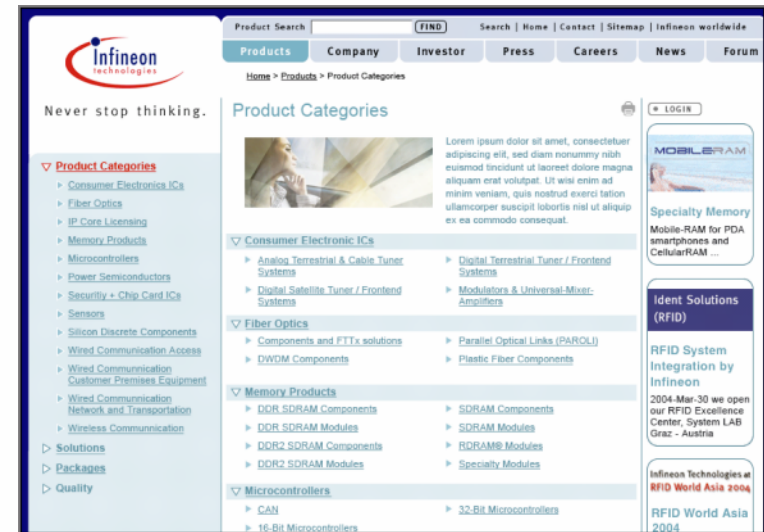
- Establish new Brand and Corporate Image

Challenges

- Corporate Identity theoretically developed, but not lived
- Extremely fast setup (6 weeks)

Requirements

- Web-Contentmanagement System with Static export
- Provide a cost efficient solution (opensource preferred)
- Fits to IT Infrastructure and Landscape
- Know-how must be available (internal and design-agency)





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Carve-out from Infineon



**Carve-Out
Internet/Intranet Website**

**Intranet
independence**

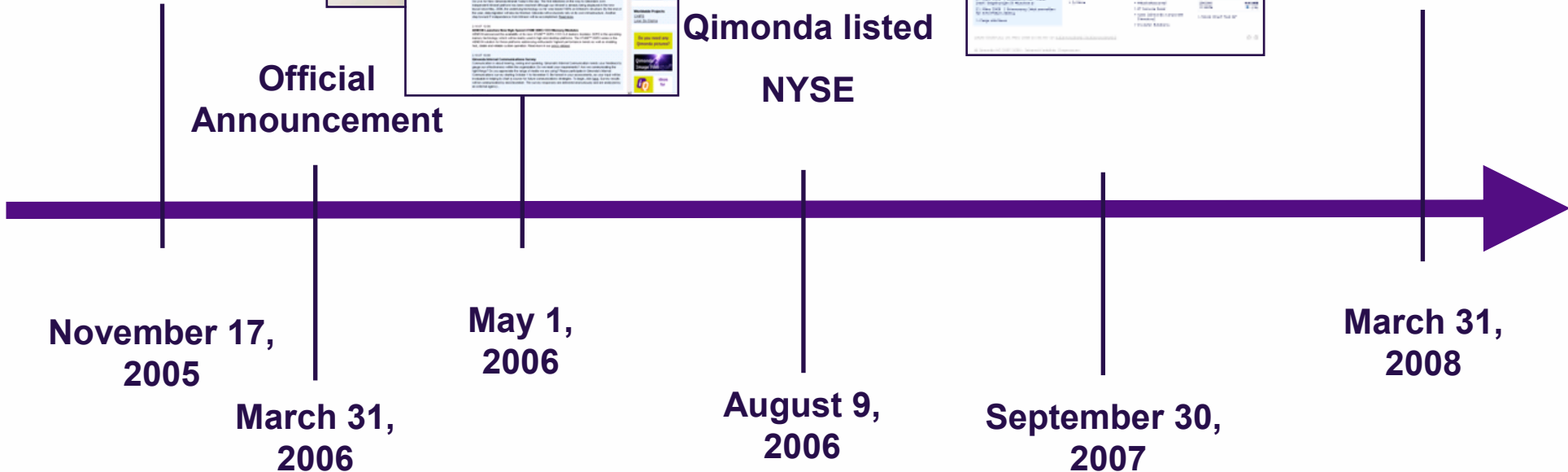
**Supervisory
Board Decision**



**Qimonda listed
NYSE**



Carve-Out



**November 17,
2005**

**Official
Announcement**

**March 31,
2006**

**May 1,
2006**

**August 9,
2006**

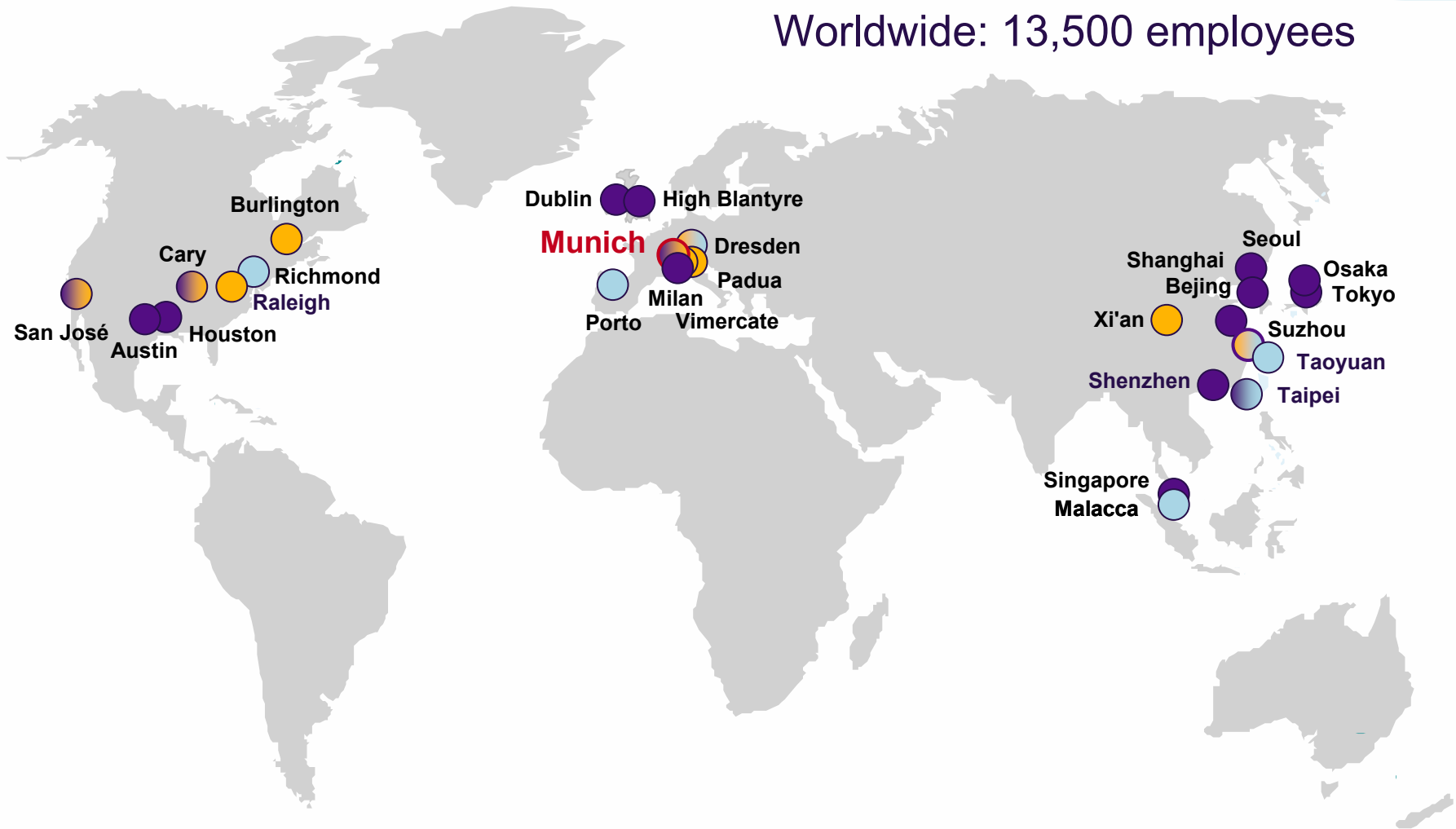
**September 30,
2007**

**March 31,
2008**

Qimonda – Global Reach



Worldwide: 13,500 employees



Headquarter **Sales** **R&D** **Manufacturing**



Carve-out: 2nd Wave – the Intranet

Reasons for Change

- Independence from Infineon
- Establish new Brand and Corporate Image
- Limited Support Structure
- Extremely Fragmented Intranet (Content, Infrastructure and Applications)
- Expensive Solution (Licenses, Support, Infrastructure)
- No comprehensive Tracking

Scope

- Harmonize Web Content Management Systems (CMS)
- Improve Usage
- Improve Support
- Provide a cost efficient solution
- Improve Content Quality





Size – What are we talking about

Sites

11 Sites

Munich, Bratislava, Dresden,
Porto, North America, Xian,
Singapore, Japan, Suzhou,
Taiwan, Malacca

with multiple
languages (English,
German,
Portuguese)

Content

300 Publishers

worldwide (managing
10,000+ Pages)

Users

13,500 End Users



Intranet Requirements

Specific Requirements

- Good Experience
- Multisites
- Reuse of Content
- Multi-language Support
- Service Oriented Content
- Usermanagement / Governance
- Fit into IT Infrastructure / Landscape
- Preview
- Templating
- Friendly URLs
- Search Engine included
- Low Costs
- Support in Germany

What not

- No Documentmanagement
- No Portal
- No internal Reporting
- No Workflow, but Trust
- No Frontend Login
- Limited Web 2.0
- No Development Platform for Applications





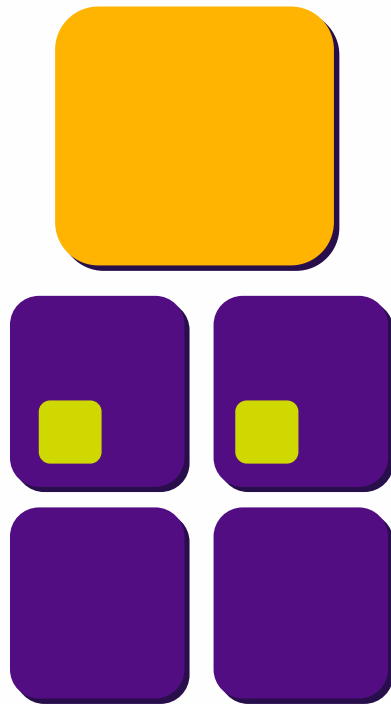
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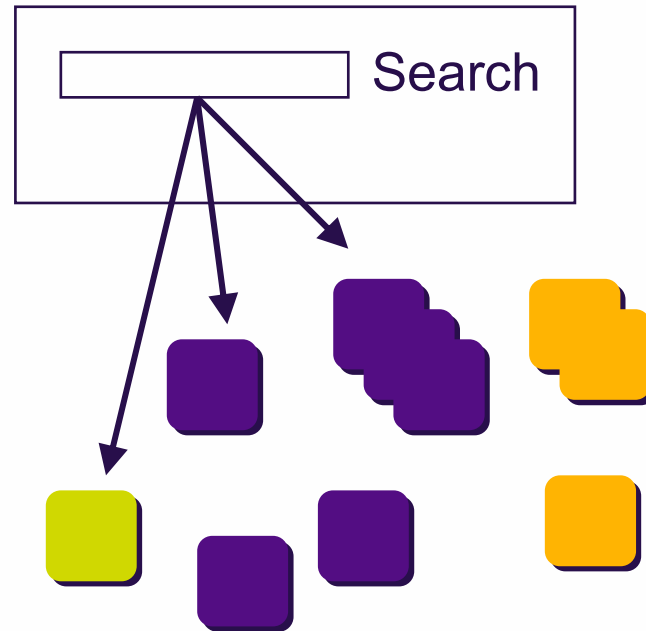
Options: Global Site Architecture



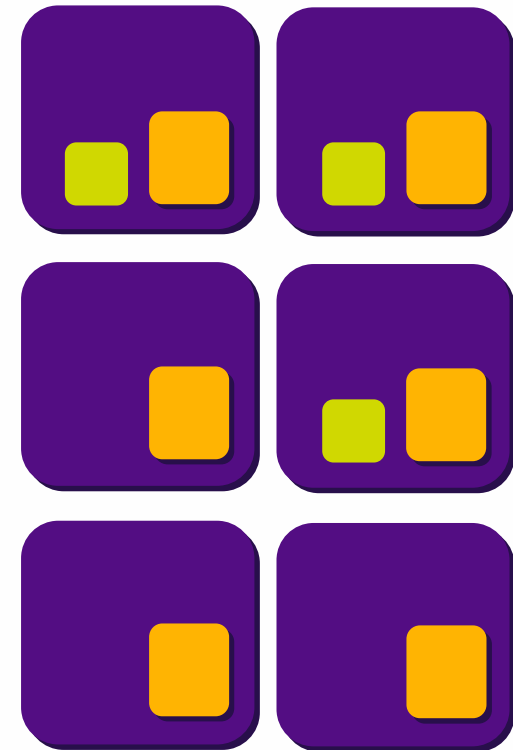
Option 1



Option 2



Option 3



Local content Corporate content Multisite content



Agenda

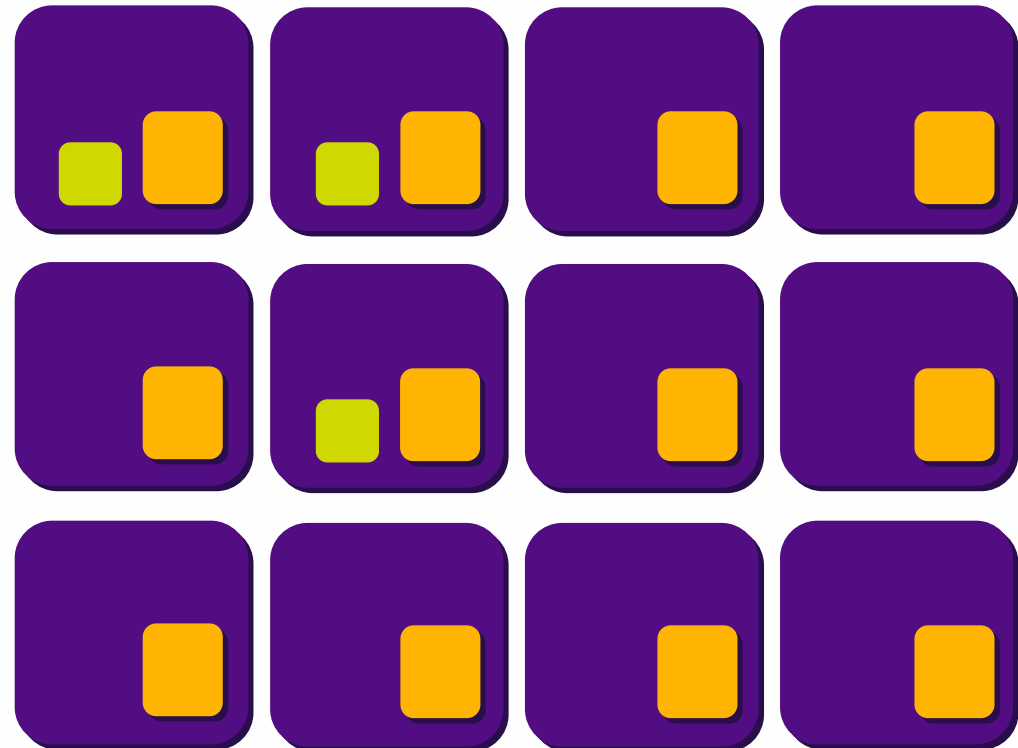
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Corporate and Local Content



Local Intranets with global content

- Each site has its own Intranet (so called "local Intranet")
- A corporate Intranet does not exist anymore
- Corporate content is included in every local Intranet
- Corporate content is maintained centrally by corporate editors
- Local content is maintained by a local editor
- Multisite content is corporate content displayed in multiple Intranets
- Multisite content is maintained by multisite editors



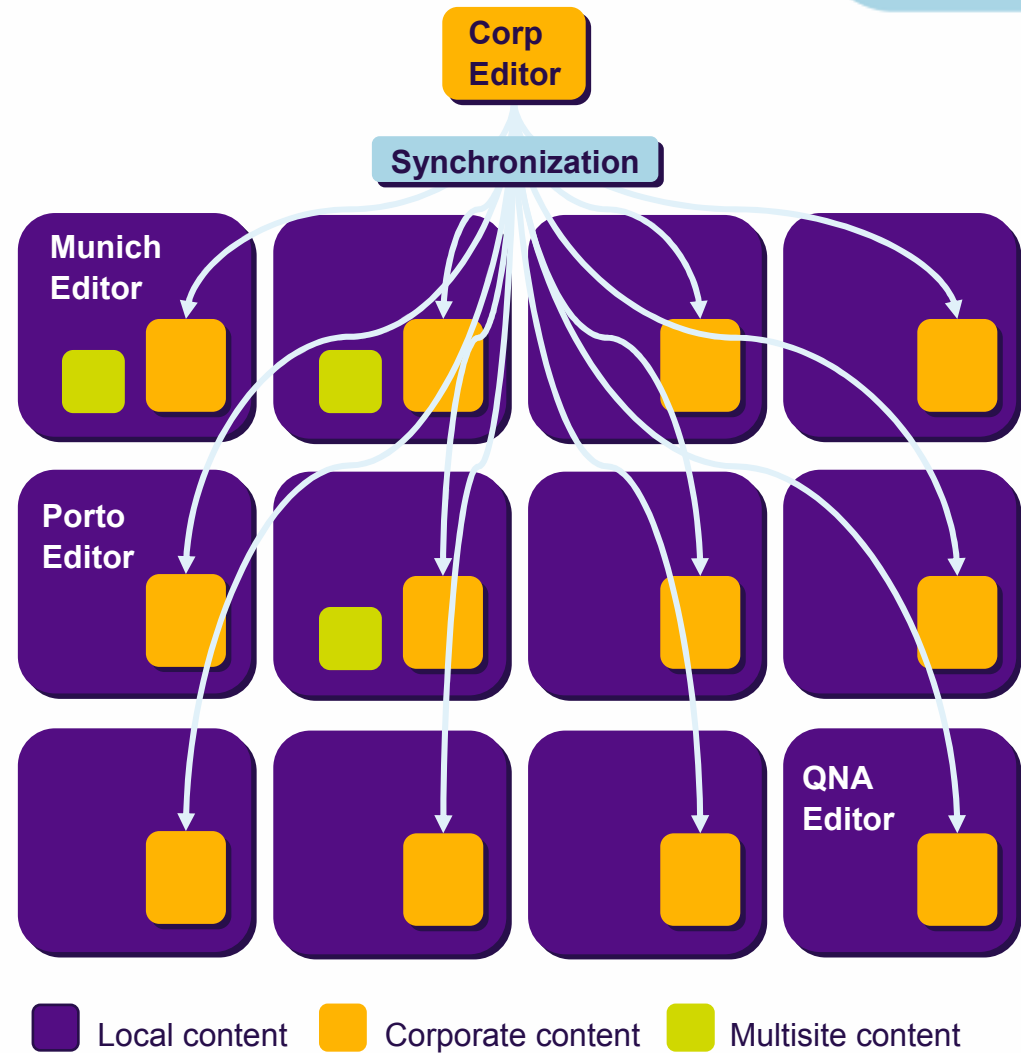
■ Local content ■ Corporate content ■ Multisite content

Corporate and Local Content




The Synchronization Process

- Not all corporate Content is synchronized
- Filters can be set with the Exclusion List



Corporate and Local Content - Homepage



 **Munich Intranet** > Qi-Wiki > Qimonda.com Search Go

Wednesday - 3/26/2008 3:52 PM > German

- Site Information
- Workplace
- Day-to-Day Support
- HR Services
- Programs & Projects
- Benefits
- About Qimonda

News | Industry News | Qi World

Corporate News

March 20, 2008 | Qimonda brings enhanced memory performance to NVIDIA nForce 790i SLI platform with new power efficient Aeneon XTUNE DDR3 series

March 12, 2008 | Insider Trading Policy: Blackout Period from March 17 until April 25, 2008

March 10, 2008 | Greenshoe option of Qimonda convertible fully exercised

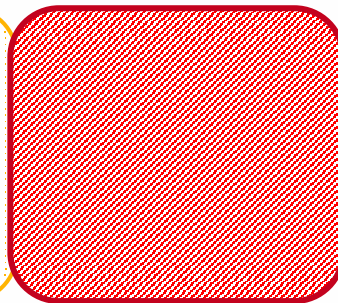
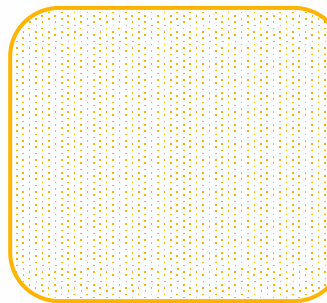
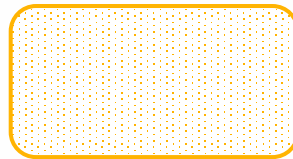
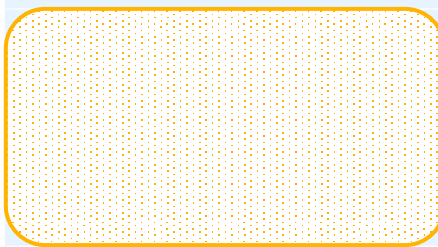
Show all news






Old Intranet Shut Down

Highlights

- > Corporate Rules
- > Corporate Forms (COD)
- > Old Corporate Intranet
- > Old Munich Intranet



Legend:

-  Corporate Information
-  Local Information
-  Fixed information

Last modified: March 20, 2008 4:43:50 PM by Julia Kosolowski (Julia.Kosolowski)



© Qimonda AG 2007-2008 - Intranet Contacts | Impressum

Homepage – the homepage aggregates information from Corporate and Local contents



Corporate and Local Content – Human Resources (Munich)



Munich Intranet ▾

> Qi-Wiki [↗](#) > Qimonda.com [↗](#)

Search

Go

🕒 Dienstag - 15.04.2008 08:49

> English

Standortinformationen **Arbeitsplatz** **Day-to-Day Support** **Benefits** **HR Services** **Programme & Projekte** **Über Qimonda**

Home > HR Services

Home

Standortinformationen

Arbeitsplatz

Day-to-Day Support

Benefits

HR Services

Recruiting & Marketing

Personnel Administration

Compensation Structure

People Development

Employee Portal

Reporting

HR-Wiki

Kontakte

New Employee

Programme & Projekte

Über Qimonda



HR Services

In diesem Bereich erhalten Sie alle HR relevanten Informationen und Services für Mitarbeiter, wie beispielsweise Kontaktmöglichkeiten, Weiterbildungsangebote und interne Stellenausschreibungen.

> Recruiting & Marketing

> Apprentices

> Programme

> Recruiting Materials

> Jobbörse

> Interne Versetzung/Umorganisation

> Personaleinstellung

> Personnel Administration

> Consultancies

> Auslandsaufenthalte

> Administration

> Compensation Structure

> Global Grading

> Bonus & Incentive Guideline

> People Development

> Training

> Management Development

> Technical Development

> Employee Development & Engagement

> Talent Management

> Weiterbildung

> Employee Portal

> Reporting

> HR-Wiki

> Kontakte

> Corporate Contacts

> Lokale HR Kontakte

> New Employee

> Welcome to Qimonda

Links

> New Employee Welcome

> Jobsatellite

> Employee Portal (ESS)

> eTrain

> Career at Qimonda (Internet)



Corporate and Local Content – Human Resources (Porto)


Qimonda Porto Intranet [> Qi-Wiki](#) [> Qimonda.com](#)

Tuesday - 4/15/2008 9:00 AM > Portuguese

Site Information **Workplace** **Day-to-Day Support** **HR Services** **Programs & Projects** **Benefits** **About Qimonda**

Home > HR Services

Home
 Site Information
 Workplace
 Day-to-Day Support
HR Services
 Qi Employee Desk (QPT)
 Recruiting & Marketing
 New Employee
 HR Forms (QPT)
 Personnel Administration
 Compensation Structure
 HR Tools (QPT)
 HR Processes (QPT)
 People Development
 Reporting
 HR-Wiki
 Contacts
 Programs & Projects
 Benefits
 About Qimonda




HR Services
 This section contains all information and services regarding the personal and professional development of employees, e.g. further training and internal job offers.

- > **Qi Employee Desk (QPT)**
- > **Recruiting & Marketing**
 - > Apprentices
 - > Programs
 - > Recruiting Materials
 - > Internal Jobboard
 - > Internal Transfer/Reorganisation
 - > Hiring
- > **New Employee**
- > **HR Forms (QPT)**
- > **Personnel Administration**
 - > Consultancies
 - > International Assignment
 - > Administration
- > **Compensation Structure**
 - > Global Grading
 - > Bonus & Incentive Guideline
- > **HR Tools (QPT)**
- > **HR Processes (QPT)**
- > **People Development**
 - > Training
 - > Management Development
 - > Technical Development
 - > Employee Development & Engagement
 - > Talent Management
- > **Reporting**
- > **HR-Wiki**
- > **Contacts**
 - > Corporate Contacts
 - > Site Contacts (QPT)

Related Links
 > New Employee Welcome
 > JobSatellite
 > Career at Qimonda (Internet)



Corporate and Local Content – Human Resources (Bratislava)

 Bratislava Intranet [> Qi-Wiki](#) [> Qimonda.com](#)

Tuesday - 4/15/2008 9:02 AM


Site Information **Workplace** **Day-to-Day Support** **HR Services** **Programs & Projects** **Benefits** **About Qimonda**

Home > HR Services

« Home

Site Information
Workplace
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Recruiting & Marketing
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Reporting
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- > **People Development**
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 - > Management Development
 - > Technical Development
 - > Employee Development & Engagement
 - > Talent Management
- > **Employee Portal**
- > **Reporting**
- > **HR-Wiki**
- > **Contacts**
 - > Corporate Contacts

Related Links

- > New Employee Welcome
- > JobSatellite
- > Career at Qimonda (Internet)

Corporate Content



OpenCms Workplace of Hannes Distler (distlerh) - Qimonda

Project Offline Publish Queue Site Corporate Intranet View Explorer Reload Prefe

Back Upload Search New Level Up Location /en/site/hr/

Name	Title	Type	Size	Date last modified
admin	Personnel Administration	folder		4/3/08 1:44 PM
compensation	Compensation Structure	folder		4/3/08 1:48 PM
contacts	Contacts	folder		11/16/07 1:44 PM
employee_portal	Employee Portal	folder		4/3/08 1:51 PM
hr_wiki	HR-Wiki	folder		4/3/08 1:49 PM
new_emp	New Employee	folder		4/3/08 2:22 PM
pd	People Development	folder		11/16/07 9:58 AM
recruiting	Recruiting & Marketing	folder		4/4/08 12:17 PM
reporting	Reporting	folder		11/16/07 12:04 PM
index.html	HR Services	aggregation	5475	3/28/08 10:46 AM

Local Content - Munich



OpenCms Workplace of Hannes Distler (distlerh) - Qimonda

Project Offline Publish Queue Site Munich Intranet View Explorer Reload Preferences

Back Upload Search New Level Up Location /en/site/hr/

Name	Title	Type	Size	Date last modified
admin	Personnel Administration	folder		11/16/07 10:46 AM
compensation	Compensation Structure	folder		11/30/07 5:37 PM
contacts	Contacts	folder		9/27/07 8:57 AM
employee_portal	Employee Portal	folder		1/28/08 3:28 PM
hr_wiki	HR-Wiki	folder		11/16/07 1:33 PM
new_emp	New Employee	folder		4/3/08 2:21 PM
pd	People Development	folder		11/16/07 10:10 AM
portal	Employee Portal	folder		11/16/07 3:31 PM
recruiting	Recruiting & Marketing	folder		3/27/08 11:04 AM
reporting	Reporting	folder		2/13/08 5:25 PM
index.html	HR Services	internalpointer 494		9/20/07 5:27 PM

Local Content - Porto



OpenCms Workplace of Hannes Distler (distlerh) - Qimonda

Project Offline Publish Queue Site Porto Intranet View Explorer Reload Preferences Help

Back Upload Search New Level Up Location /en/site/hr/

Name	Title	Type	Size	Date last modified	Date released	Date e
admin	Personnel Administration	folder		11/16/07 10:46 AM	-	-
compensation	Compensation Structure	folder		11/30/07 5:37 PM	-	-
contacts	Contacts	folder		9/27/07 11:39 AM	-	-
faq	FAQ's (QPT)	folder		3/4/08 10:08 PM	-	-
hr_forms	HR Forms (QPT)	folder		1/29/08 1:31 PM	-	-
hr_process	HR Processes (QPT)	folder		1/29/08 1:48 PM	-	-
hr_wiki	HR-Wiki	folder		11/16/07 1:33 PM	-	-
new_emp	New Employee	folder		3/4/08 5:09 PM	-	-
pd	People Development	folder		11/16/07 10:10 AM	-	-
pd_new	People Development	folder		4/21/08 3:36 PM	-	-
recruiting	Recruiting & Marketing	folder		3/3/08 1:08 PM	-	-
reporting	Reporting	folder		2/13/08 5:25 PM	-	-
tools	HR Tools (QPT)	folder		1/29/08 1:44 PM	-	-
index.html	HR Services	internalpointer 494		3/4/08 3:28 PM	-	-



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Service Oriented Content

Site Information

Includes all information about the site or region, e.g. site management, addresses and site directions, facility management, etc. (pure local content) ■

Workplace

Includes portals for **work groups**, e.g. development engineers, logistic experts and operative staff. (both local and corporate content) ■ ■

Day-to-Day support

Includes all information and services which support employees in the performance of their daily work, e.g. IT services. (both local and corporate content) ■ ■

HR Services

Includes information and services regarding the personell and professional development of employees, e.g. further training and internal job offers. (both local and corporate content) ■ ■

Programs & Projects

Includes information about current Qimonda programs, initiatives and projects, e.g. Lean Six Sigma. (both local and corporate content) ■ ■

Benefits

Contains information about benefits for the employees, e.g. stock options, incentive plans (both local and corporate content) ■ ■

About Qimonda

Contains all content about Qimonda as a whole, e.g. Management Board, products, all Qimonda locations, organization, ... (pure Corporate Content) ■

■ Local content ■ Corporate content ■ Multisite content



The idea behind: Service-oriented Intranet



How can I book a Business Trip?



"old" intranet

Intranet reflecting organizational structure

- "Which department handles Business Trips?"
- "Maybe *Human Resources*?"
- "I still don't know if this is the right place but I'll look around and maybe find the right page..."
- "Oh, there it is, I'll fill out the form and I'm done"



"new" intranet

Service-oriented Intranet

- "I want to be supported in my daily work, let's try the *Day-to-day support* section then"
- "Wow, there's a direct link to the Travel & Fleetmanagement. That was easy!"



Never stop thinking

- ▶ [Unternehmen](#)
- ▶ [Organisation](#)
- ▶ [Produkte](#)
- ▶ [Standorte](#)



🕒 Donnerstag, 27.03.2008
13:05

Infineon Intranet

- [Board](#)
- [Support](#)
- [People](#)
- [Knowledge](#)
- [Infineon](#)
- [Web](#)
- [ICD](#)

- Quick Search
- Index

[Home](#)



Search News



Subscription

[Overview](#) [Corporate](#)

26.03.2008 17:30:00 | [<Corporate>](#)

Infineon wieder unter den Top 10

Eine überraschende Flaute im Speichermarkt während des vierten Quartals 2007 veranlasste das Marktforschungsinstitut iSuppli dazu, seine Schätzung... [more..](#)

26.03.2008 12:00:00 | [<Corporate>](#)

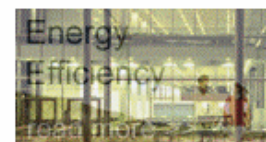
S4I Rollout

SAP für das ISaR (S4I) Projekt ist Teil des RIAS Ersatzprogramms und für den 31. März 2008 geplant. Ziel des RIAS replacement Programms ist es, RIAS... [more..](#)

20.03.2008 02:00:00 | [<Corporate>](#)

Infineon weiterhin Best Global Partner von ZTE

Infineon hat zum zweiten Mal in Folge und zum insgesamt fünften Mal den Best Global Partner Award von ZTE erhalten. Dies ist ein großartiger Erfolg... [more..](#)



IFX Market Ticker

DAX-Index 6,562.86 +



CEO Page

[Broadcast Q4 AHM in München/Campeon](#)

[CEO Blog new topic](#)

Quick Links

Worldwide

Select...

Infineon eMag

[CEO Wolfgang Ziebart auf dem Münchner Management Kolloquium 2008](#)

[Infineon Awards – Prämierung besonderer Leistungen des Jahres 2007](#)

[Infineon Awards 2007 ... und die Gewinner sind](#)



Never stop thinking



Donnerstag, 27.03.2008
13:07

Infineon Intranet

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Home > Unternehmen > Corporate Functions



Unternehmen < back

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Corporate Functions

[Alliances \(AL\)](#)

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[Human Resources \(HR\)](#)

[Investor Relation \(IR\)](#) InterNet

[Information Technology \(IT\)](#)

[Legal & Patent \(LP\)](#)

[Marketing Excellence \(AIM ME\)](#)

[Quality Management \(OP QM\)](#)

[Purchasing \(OP PUR\)](#)

[Reporting, Planning & Controlling \(RPC\)](#)

[Supply Chain \(OP SC\)](#)

[Sales Channels & Services \(SCS\)](#)

[Strategy \(S\)](#)





Never stop thinking



2006/03/27, Thursday
1:08 PM

Infineon
Human Resources
Intranet

Board Support People Knowledge Infineon Web ICD

Home > Corporate > Executive Functions > Human Resources

Quick Search [input type="text"] [button]

Index [button]

Corporate Functions

- Human Resources
 - HR - InfoLink
 - About Us
 - Organization
 - Processes
 - Health Protection
 - International Assignments
 - Job Site/Life
 - Employee Portal
- HR Index

Welcome to Human Resources



Our work is targeted towards providing Infineon with optimal HR-solutions and services. As an employee of Infineon we aim to support your professional development.

For you as a manager within Infineon we assist you in the recruitment of new staff, in individual and organisational change processes as well as help you in performing your managerial tasks.

Please see our intranet-site for further information on our organisation as well as on current programs and services.

Business Partners

Automotive, Industrial & Multimarket	Communication Solutions	Operations	Central Functions
Primary contact on all HR topics			

Institute for Learning and Development Coordinates Learning and supports Change Processes within Infineon	Executive Matters Support for Top-Management in succession planning and Management Development
Compensation & Benefits Develops and Improves Compensation & Benefits (C&B) Programs and Solutions	International Assignment Organisation and support of international assignments
Recruiting and Marketing	Mobility Services
	Talent Management Lead Management
Labour Law In charge of all labor law matters	YIP - Your Idea Page Manages the ideas of employees for improvements
Diversity Management	Service Center

Global Sites

Please select your Site [dropdown]

Global Quick Links

- Global Grading
- EX Awards
- STEPS
- Stack Options
- Technical Ladder
- Training Catalog EX Institute
- YIP - Your Idea Page

Entgelt-Rahmen Abkommen ERA Bayern

HR Index

STEPS 2007

IFX 2007 Awards

Newcomer

Last modification: Mar 26, 2008 2:53:20 PM by [username]

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Infineon Intranet
Donnerstag, 27.09.2008 13:09
Quick Search
Index

News Support People Knowledge Infineon Web ICD
Home/News/.../Travel/Travel/.../Reservierung

Services
Travel Management
Elect Management
Recr Management

Travel Management

Für Mitarbeiter der Infineon Technologies AG und Qimonda sowie deren bezugsberechtigten Tochtergesellschaften

Reservierung **Reservierung** Während der Reise Reisekostenabrechnung



Konzepte	Travel Policy	Schubhosen
Stability Service Agent DEF Travel Center TravelNet Hotline Customer Service FAQs Museum Kreditkarte	Travel Policy (Reisebüro/Hotel) Corporate Events	Bitte stellen Sie Ihre Buchungsvorgänge wie Mitarbeiter ein!
News	Nützliche Links, News	FAQs
	Anreise zum Trade-Compass Städte- und Länderinfos Golf in Europa ÖPNV in Europa Mitarbeiter für Dienstleistungen Standard-Reisen Kaufgeschickliches Fachwissen Für Europa, USA, Kanada * Routenplaner * Stadtpläne * Wetter * Massentouristen * Sehenswürdigkeiten * Freizeitmöglichkeiten * Freizeitmöglichkeiten * Sehenswürdigkeiten	Allgemeine Themen Flug Webseiten Bahn Hotel Kreditkarte Museum TravelNet Reisebüro

Wichtige Informationen:
DEF Kundenkarte
Infineon-Mitarbeiter 2008
NEUE BackUp Kreditkarte
Entreise
• Belgien
• USA
• Japan
Handybuch

Hotlinks:
Zurück zur Startseite
Reisekostenabrechnung

Compass:
Infineon-News
* Mitarbeiter
* Events
Geschäftspartner
Medien

Bei Abgabe eines Kennwortes für externe Informationen:
Benutzername: BM_1463
Passwort: Bau_773.Telle

Bitte sind beachtet:
Sicherheits- und Reisehinweise
* Informationen

Letzte Änderung: 22.09.2008 17:19 von [Name]
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Qimonda Munich Intranet > Qi-Wiki [↗](#) > Qimonda.com [↗](#)

🕒 Thursday - 3/27/2008 1:11 PM > German

Site Information **Workplace** **Day-to-Day Support** **HR Services** **Programs & Projects** **Benefits** **About Qimonda**

News Industry News Qi World

Corporate News

March 20, 2008 | Qimonda brings enhanced memory performance to NVIDIA nForce 790i SLI platform with new power efficient Aeneon XTUNE DDR3 series [»](#)

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^ Old Intranet Shut Down

Highlights

- > Corporate Rules [↗](#)
- > Corporate Forms (COD) [↗](#)
- > Old Corporate Intranet [↗](#)
- > Old Munich Intranet [↗](#)
- > Q-Store
- > Retirement plan (german)

Quick Links

Select Service

Popular Pages

- > IT Service Request Overview (Qinetix)
- > Employee Portal
- > IT Service Desk
- > QCD (Qimonda Corporate Directory)
- > Investor Relations

Stock Chart

NYSE:

26 01 05 09 14 18 22 27 4.025

26/03/08 11:25 PM **4.07 USD** ■ - (-%)

> Stock Chart Tool [↗](#)

Last modified: March 20, 2008 4:43:50 PM by [Julia Kosolowski \(Julia.Kosolowski\)](#) 🏠 🖨

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- Communication Services
- Directories
- Insurance
- IT Services
- Office & Conference Management
- Rules & Guidelines
- Purchasing & Shipping
- Security & Safety
- Travel & Fleet Management**
- Export Control
- Technical Documentation



Purple Goes Green

The old intranet pages will be shut down on March 31.

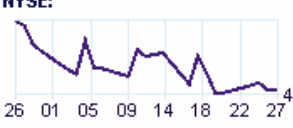
[More information...](#)

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Service Oriented Content – Business Trip



Qimonda Munich Intranet [Munich Intranet](#) > [Qi-Wiki](#) > [Qimonda.com](#)


Thursday - 3/27/2008 1:12 PM > German

Site Information **Workplace** **Day-to-Day Support** **HR Services** **Programs & Projects** **Benefits** **About Qimonda**

Home > Day-to-Day Support > Travel & Fleet Management

Day-to-Day Support

- Communication Services
- Directories
- Insurance
- IT Services
- Office & Conference Management
- Rules & Guidelines
- Purchasing & Shipping
- Security & Safety
- Travel & Fleet Management**
 - Travel Management
 - Fleet Management
 - Travel Security Assistance
- Export Control
- Technical Documentation



Travel & Fleet Management

- > **Travel Management**
 - > Reisebuchung
 - > Reisekostenabrechnung
 - > Reiseinformationen
- > **Fleet Management**
 - > General Information
 - > Company & Function Car
 - > BGU - Gross Salary Compensation
- > **Travel Security Assistance**

Last modified: March 26, 2008 4:17:04 PM by [Lena Dombrovska \(Lena.Dombrovska\)](#)

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Service Oriented Content – Business Trip



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Thursday - 4/17/2008 8:55 AM > German

- Site Information
- Workplace
- Day-to-Day Support**
- HR Services
- Programs & Projects
- Benefits
- About Qimonda

Home > Day-to-Day Support > Travel & Fleet Management > Travel Management > Reisebuchung

Travel & Fleet Management

Travel Management

Reisebuchung

Reisekostenabrechnung

Reiseinformationen

Fleet Management

Travel Security Assistance



Reisebuchung

Online Buchung (TravelNet)

Hier buchen Sie Flüge innerhalb Deutschlands und Europa, Hotels und Mietwagen weltweit, Bahntickets (Deutsche Bahn) in Deutschland (und einige Strecken innerhalb der EU). Interkontinentale Reisen, Gabelflüge und Gruppenreisen buchen Sie bitte über das DER Reisebüro.

[TravelNet](#)

Bei Fragen, Anregungen oder Beschwerden zum TravelNet kontaktieren Sie bitte den Customer Service, werktags (Montag - Freitag) von 8:00-18:00 Uhr erreichbar.

Tel.: 089 - 636 34270

Email Adresse: travelnethotline.cms@siemens.com

Reisebüro Buchung (DER Reisebüro)

Contact

TravelNet

Phone: +49 89 636-34270

travelnethotline.cms@siemens.com

DER Reisebüro

Phone: +49 89 636-36698

Fax: +49 89 636-36697

Infineon Travel Center Nord

Phone: +49 30 386-30991

Fax: +49 30 386-30992

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Agenda

- About Qimonda
- Carve Out the 1st Wave – the Internet
- Carve Out the 2nd Wave – the Intranet
 - Solution Design
 - Global Site Architecture
 - Content Structure and Design
 - Local and Corporate Content
 - Service Oriented Content
 - Multi-language
 - People and Processes



Multi-language Concept

- 3 languages are available
 - English (default)
 - German
 - Portuguese
 - extendable
- Corporate Content should be available in all languages at least in english
 - If not ⇒ display "content is not translated"
- Local Content should be available in local Languages and english

Multi-language



Identical structures

Connected siblings

- Multi-language content is created by using
 - identical folders structure (1) in different language folders and
 - using siblings (2) to bind language versions together

Explorer > Show siblings

Show siblings

Resource

Path: /en/site/daytoday/security/esh/index.html

Title: ESH Team

Siblings

Siblings (3)

I	L	S	Path	Title	Type	Size	Site
			/pt/site/daytoday/security/esh/index.html	ESH Team	article	4379	Corporate Intranet
			/en/site/daytoday/security/esh/index.html	ESH Team	article	4379	Corporate Intranet
			/de/site/daytoday/security/esh/index.html	ESH Team	article	4379	Corporate Intranet



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People and Processes

End Users

- Questionnaire / Analyses
- Constant Project Communication
- Marketing Sessions
- Newsletter (New Content and Functionality)
- The First impression matters

Publisher Network

- Workshops (e.g. Global Architecture)
- Governance (Roles & Responsibilities)
- Enable the Publishers (Trainings)
- Workshops (Content and Structure)
- Newsletter (new Functionality)
- Constant Consulting



Intranet: creative, passionate and fast

You need a great solution,
the people & processes to
keep it alive

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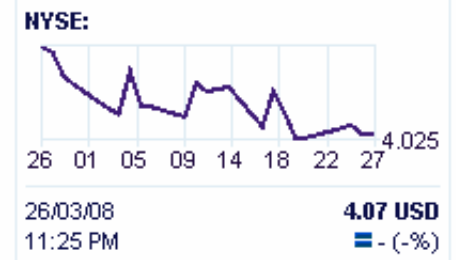
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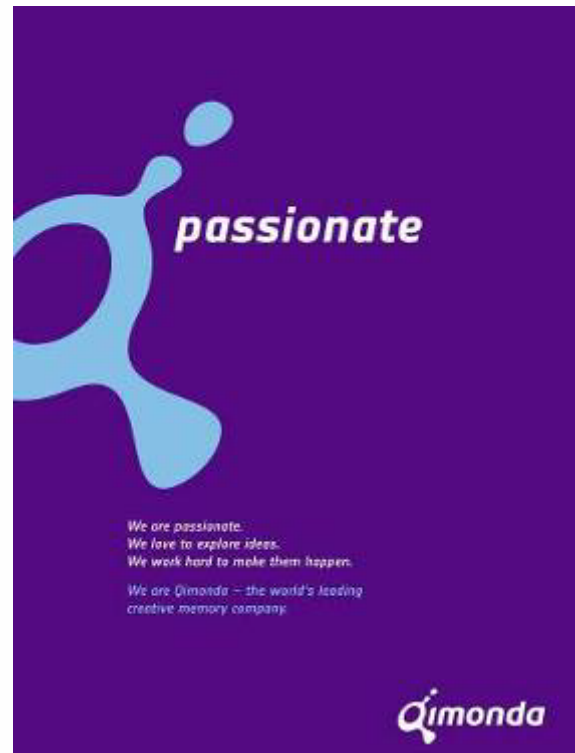


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***We reconfigure the present.
We challenge existing rules
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We work hard to make
them happen.***



***We anticipate
opportunities.
We execute efficiently.***

Thank you

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